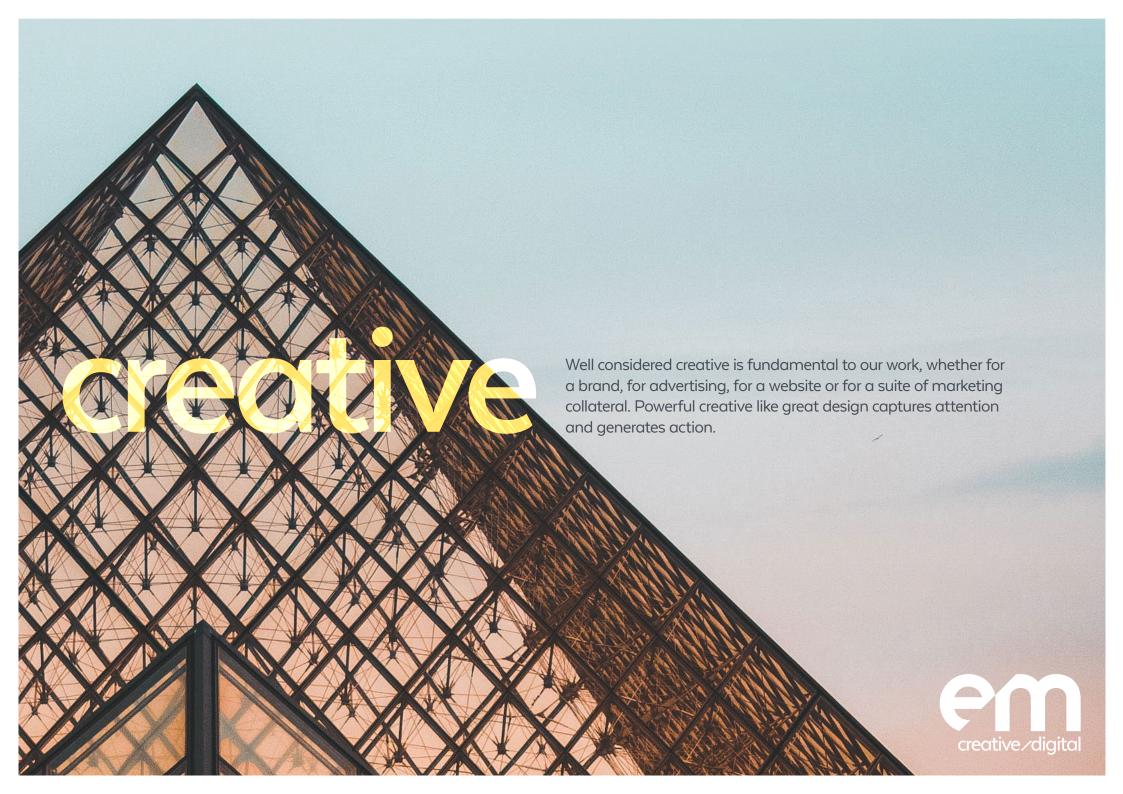


### **Tourism Credentials**

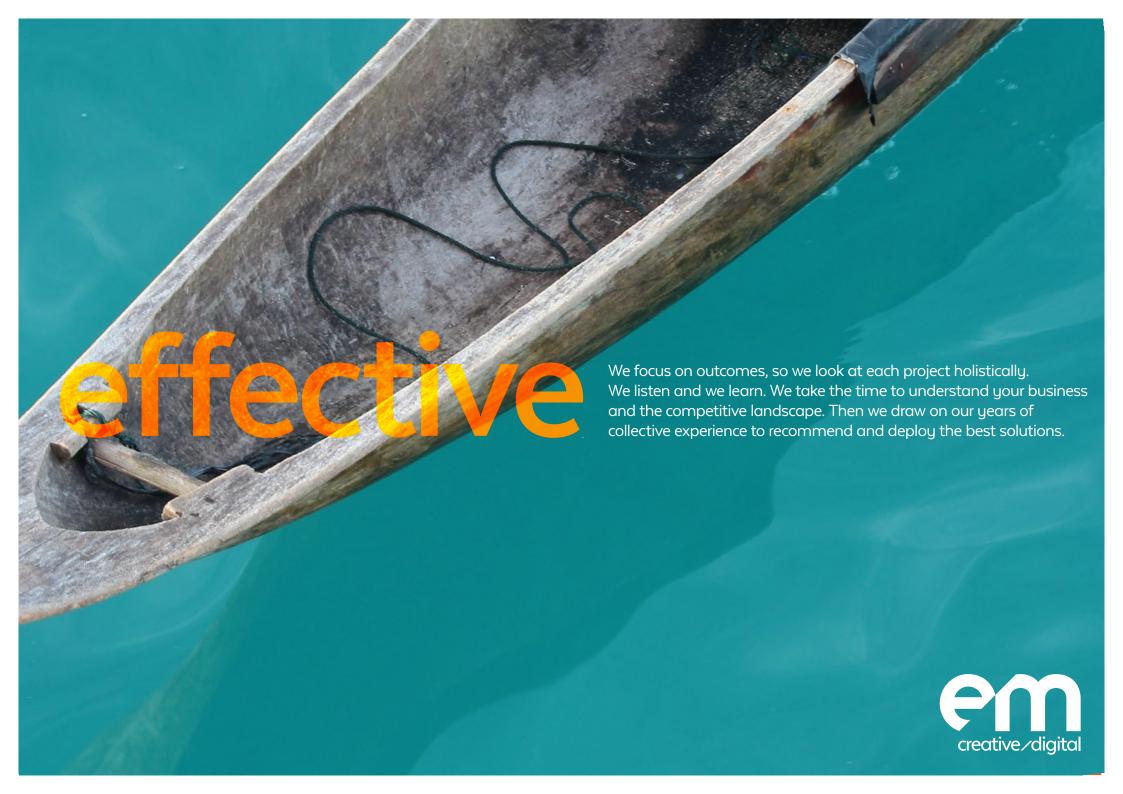
We combine experience and expertise to deliver effective marketing solutions across multiple channels.











## services

### Creative & Design

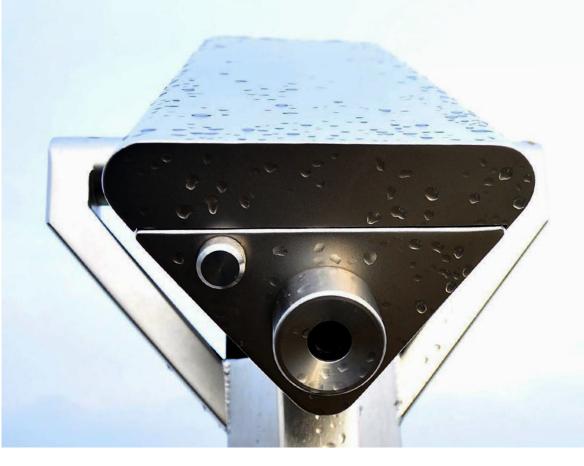
- Branding
- Advertising
- Brochures
- · Marketing collateral
- Direct marketing
- · Video & animation

### Websites

- · Web design & development
- · CMS or bespoke
- · Campaign websites
- · e-commerce websites
- Website management & maintenance

### **Marketing & Advertising**

- · Strategy & planning
- · Advertising: print & digital
- · Campaign creation
- Digital & traditional marketing
- · SEM (Google Ads)
- · SEO
- Social







### Wholesalers / Retailers

- TravelManagers
- Coral Expeditions
- Albatross Tours
- Beyond Travel
- Outback Spirit Tours
- · Bench International
- Constellation Journeys
- Fun Over 50
- Travellers Autobarn
- Drive Away Holidays
- · Citroen Drive Europe
- · Globus family of brands
- · Two Hats Travel
- Southern Cross Safaris
- Avalon Waterways
- Scenic Tours
- Evergreen Tours
- Hunter Valley Wine Tours
- CIT Italy
- AAT Kings
- Short Excursions
- Barossa Valley Wine Tours
- Bill Peach Journeys (Aircruising Australia)
- American Express
- Insight Vacations
- Trafalgar Tours
- Creative Holidays

### Cruise lines

- Princess Cruises
- Cunard Line
- Coral Expeditions
- P&O UK World Cruising
- · P&O Australia
- MSC Cruises

### **Tourism Bodies**

- · Destination NSW
- Port Macquarie Tourism
- · Canberra Tourism
- Tourism Northern Territory
- · Tourism Tasmania
- · Canadian Tourism
- New Caledonia Tourism
- · Yukon (Canada) Tourism

### **Airlines**

- Hamilton Island Air
- HeliReef
- Heart Reef Helicopters
- Philippine Airlines
- · Air New Zealand (Holidays)

### **Accommodation providers**

 Niche Luxury Accommodation (Noosa)

### **Hotels & Resorts**

- · Shangri La Hotel, Sydney
- Best Western Hotels & Resorts
- Hamilton Island
- Qualia
- · Grand Chancellor Hotel Group
- Amora Hotels
- Meriton Serviced Apartments
- Rendezvous Group
- Marque Hotels
- Golden Door
- Cypress Lakes Resort
- · All Seasons Hotel Group
- Saville Hotels
- Mantra
- · Cabarita Ocean Retreat

### Catering / Events / Others

- Hamilton Island Weddings
- Fresh Catering
- Aria
- Multihull Solutions
- Caravan & Camping Industry Association



# clents some of our clients



































































# feedback



"Denise and the superb team at em creative are, simply the best in the business. They have taken our brochures and branding to a whole new level. We truly believe em creative have made our brochures the most envied in the travel industry. Not only are our brochures stunning, they are also incredible marketing tools which makes selling our tours so much easier. em creative always go above and beyond to exceed our expectations. Their highly experienced team will stop at nothing to deliver the best work possible, and always on deadline (if not before!). em creative have certainly been instrumental in the growth of our business and we look forward to working with them in the future."

Michele Zavaglia/ Albatross



"Dear Joe, Lesley & em team, This rebranding isn't for wimps, is it? But, boy oh boy, don't we look (sound and feel) fantastic! Signs, cards, office, website, cars, uniforms – all updated. And it is thanks to you. It has been such a fabulous result. We just didn't need to compromise on anything. You really made the journey very pleasant and we so enjoyed working with you."

Jen Carr, Owner/Director / Niche Luxury Accommodation



"Over the last five years, the team at em have provided a dedicated and extremely professional service for our needs, allowing us to implement numerous projects. We are extremely happy with the end results and I am delighted to recommend them."

Martin Edwards / Bench Africa



"From our very first meeting, right through to post production on our new website, the team at em creative/digital have been nothing short of exceptional. Their 'can do' attitude and knowledge of current trends proved invaluable at every stage and their reliability and rapid response time meant our questions were never left unanswered. We would have no hesitation in recommending em to anyone."

Rohan Gull / Hamilton Island Weddings



"World Cruise 2019 was the biggest booking day on record for Princess Cruises. By working across all touchpoints for this release, em creative was able to assist in the coordinated and integrated delivery of these assets to both consumers and travel agents, ensuring a successful launch day and continuing to stimulate demand for this voyage. Presently it is over 70% sold, with more than 14 months to departure."

Chloe Jones / Marketing Manager, Princess Cruises

### contact

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